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| 12:00 PM | Working Lunch |
| 12:15 PM | Welcome & Opening Remarks John Pumphrey , Vice President and Director of Distribution Analytics — Eaton Vance Libby Hastert , Program Director — DataInnovatorsSM |
| 1:00 PM | Roundtable Discussion: Data Governance <i>Moderator:</i> Ken Burd , Head of Distribution Intelligence and Sales Enablement — Macquarie Group Discussion around new hire for Macquarie's Head of Data Governance. <ul style="list-style-type: none">• What motivated this hire and how does it affect the existing team? Discuss: <ul style="list-style-type: none">• Who has ownership of data?• Guidelines for data usage and cleaning?• Challenges? |
| 1:45 PM | Roundtable Discussion: Product Strategy <i>Moderator:</i> John Pumphrey , Vice President and Director of Distribution Analytics — Eaton Vance An overview of Eaton Vance's product design process. Discuss: <ul style="list-style-type: none">• How to bridge the gap between product strategy and BI/data teams?• Which product strategy trends are most important to your team? Who decides this? |
| 2:30 PM | Roundtable Discussion: Resources for the New Year <i>Moderator:</i> Michael Mendelowitz , Director, Client Strategies & Analytics — Franklin Templeton Investments A look at where Franklin Templeton has had resource wins and losses. Discuss: <ul style="list-style-type: none">• Where do you see a growing need for resources and why?• Who decides when something is resourced internally or via a third-party vendor, and how?• What's on your team's 2019 wish list?• How can DI continue to be a resource for you in the New Year? |
| 3:15 PM | Adjourn |